

AWARD NOMINATION FORM

2018 New Hampshire Travel Council Award Categories

Since 1981, the New Hampshire Travel Council has recognized and acknowledged those individuals and businesses in the travel and tourism industry that have demonstrated dedication and excellence in their field. Sponsored annually by the Travel Council, the awards program publicly recognizes and honors businesses and individuals for their significant impact on New Hampshire's visitor industry.

Dick Hamilton Lifetime Achievement Award

Dick Hamilton, who served as president of White Mountains Attractions for 35 years, was one of the original founders of the New Hampshire Travel Council. He was honored with a Lifetime Achievement Award by the Travel Council in 1997 and the award was subsequently named for him.

This award will be presented to an individual who has made long-lasting and permanent contributions to the visitor industry over many years. Recipients of this award will have shown leadership and have contributed greatly to the progress of the industry, their involvement in boards, and their community.

Mildred Beach Travel Person of the Year

Millie Beach was a long-time executive director of the Lakes Region Association and was one of the founding members of the New Hampshire Travel Council. Millie was honored as Travel Person of the Year by the Travel Council in 1981 and the award has since been named for her.

This award will be presented to an individual who has made a significant and continuing personal contribution to the advancement of the travel industry during the previous year. Recipients of this award will have demonstrated leadership within the visitor industry, generosity relative to community relations and corporate giving, and strong business ethics.

The Visit New Hampshire Award

This award recognizes outstanding integrated marketing and promotional campaigns for 2017. The successful recipient will be an individual and/or company/organization that plans and produces marketing campaigns and materials that promote New Hampshire tourism. There are two categories: an integrated marketing campaign with a total budget of greater than \$10,000, and an integrated marketing campaign with a total budget of less than \$10,000. The integrated campaign must include a minimum of three elements such as: print advertising, print direct mail, email, broadcast, PR, website design, social media, video, print collateral.

Business Excellence/Sustainability Award

This award will be presented to a tourism business that has achieved significant success or growth and provides excellent customer service. The business will have exhibited strong community and charitable involvement during the past year, devoted time and energy to their community in a meaningful way or blazed trails so that others may follow.

This award could also be presented to a business or individual associated with the visitor industry who employs sound environmental practices, educates the public about the importance of sustainability and/or is proactive in its approach to using locally-sourced goods whenever reasonably possible.

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Categories (Please check one)

- Dick Hamilton Lifetime Achievement Award The Visit New Hampshire Award
- Mildred Beach Travel Person of the Year Award Business Excellence/Sustainability Award

Nominee Information

Nominee Name: _____

Organization: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Nominator Information

Nominator Name: _____

Organization: _____ Title: _____

Relationship to nominee: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

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How long has this business/individual been involved in the New Hampshire tourism industry?

Using the Award Categories descriptions, what qualifies the individual or business for this award?

Describe how this individual or organization made an outstanding contribution to the tourism industry in NH:

List professional/civic/fraternal organizations and community service, including offices held and awards received, if relevant:

Other distinctions or accomplishments that would help the committee in its deliberations:

I have enclosed an optional one-page narrative.

Signature: _____ Date: _____

All nominations must be received by Friday, March 30, 2018

Mail form to:

NH Travel Council
C/O Sullivan Creative
6B Hills Avenue
Concord, NH 03301

Email form to:

nhtc@sullivancreative.com

Questions? Call 603-228-0836
or email nhtc@sullivancreative.com